

CLARA SWAGEL

Fashion Designer

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PROFILE

Dynamic and results-driven fashion design graduate with 2 years of experience in New York's fashion industry. Highly proficient in Adobe Suite, including Photoshop, Illustrator, and InDesign. Skilled in research and design development, technical drawing, and fashion illustration. Possess a strong understanding of textiles—both woven and knitted—and garment construction, with a proven track record of collaborating effectively in fast-paced team environments. Adept at building tech packs, I excel in problem-solving and have a keen attention to detail.

EDUCATION

2019-2024 | Parsons School Of Design - NYC

BAFA IN FASHION DESIGN

- Merit-based scholarship recipient.

WORK EXPERIENCE

May - Sept
2023

Proenza Schouler - NYC

KNITWEAR/TECHNICAL DESIGN INTERN - Full-time

- Participated in the creative research and development of the Fall 2024 and Pre-Fall 2024 collections by curating inspiration imagery and textile swatches.
- Produced various textile and material development swatches using knit and crochet.
- Assisted weekly fittings by taking fitting notes, marking notes and pinning garments on fitting model and steaming/preparing clothes for fittings.
- Put together tech packs to be sent out to factories overseas. Each tech packs included fitting notes and pictures, spec sheet with sizing chart and flat measurements, textile, color and trim information. I was responsible for updating tech packs at each new sample received. All tech packs were made and updated on Excel.
- Supported the design team with the organization of the NYFW Spring 2023 Runway Show by dressing models, transporting clothes from the studio to the venue. Was responsible for storing the evening dresses properly to be transported and for dressing the models during rehearsal.
- Helped with minor clothes alterations.
- Handled the organization of swatch books and knit samples.

Oct - Dec
2022

Kay Unger - NYC

FASHION DESIGN ASSISTANT - Part-time

- Assistant fashion designer for Kay Unger, member on the Parsons Board of Trustees. I executed technical flats for newly launched sportswear brand Line In The Sand and was in charge of fittings.

Jan - June
2021

Halston - NYC

FASHION DESIGN INTERN/ASSISTANT - Full-time

- Drew technical flats and CAD for fall, spring 2022 RTW and Evening collections using illustrator.
- Worked on research and development by curating images for the design team using the Halston archive.
- Designed 2 Tie-Dye prints for the Halston x Netflix capsule collection.
- Assisted Styling during ecommerce photoshoot. More than 100 pieces were shot on the span of 2 days, I worked in a very fast paced environment.

Sept - Dec
2020

Fleur du Mal - NYC

LINGERIE DESIGN INTERN - Full-time

- Assisted the atelier on lingerie sample making. Cut fabric for every sample made and arranged lace patterns to fit designs. Hand-sewn trims and lace onto sample.
- Assisted styling for ecommerce photoshoot.

SKILLS

- Adobe suite
- Fashion design research and development
- Technical flats and tech packs
- Fashion illustration
- Machine Knitting - Dubied and domestic
- Sewing and technical construction
- Pattern-making
- Shoe construction
- Textile design
- Print design
- Digital pattern-making - CLO3D
- Business and accounting fundamentals

PRESS

May 2024

Vogue, Hypebeast, Fashionista

- Thesis runway look has been published in Vogue, Hypebeast and Fashionista.

Jan 2024

Francesca Farago - Instagram Post

- Farago poses in one of my designs on a post on her instagram with 6.2 million followers.

Aug 2022

L'Rain Interview For Vice Magazine

- Singer L'rain wears my designs during a video interview with Vice Magazine.

LANGUAGES

- French and English - native level
- Spanish - intermediate level
- Italian - Beginner level